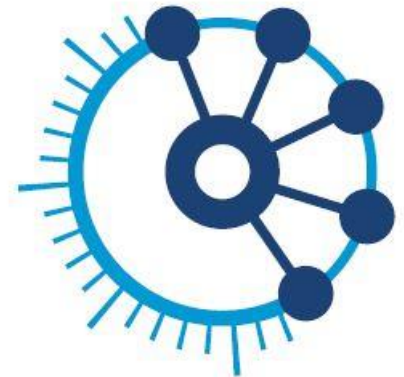


G16.05.02

Stakeholder Engagement

Mikko Merimaa

May 31st, 2022




- At the General Assembly in 2021, EURAMET delegates agreed on the EURAMET 2030 strategy
- We decided that EURAMET **will lead the way** in **Engagement of Stakeholders** to
 - Broaden the understanding of EURAMET's work and the benefits of its members achievements,
 - Support the increased uptake and impact of metrology research results, and
 - Secure future support for metrology.

Our Stakeholders



- EURAMET maintains links with the users and stakeholders of the measurement infrastructure

- Industry and Business
- National Governments
- European Commission
- Standards Organisations
- Universities and Research Institutions
- Legal and Conformity Assessment Organisations
- European Partnerships
- Formal Liaison Organisations
 - Regional Metrology Organisations
 - Corresponding NMIs
 - Corresponding Organisations



Thank you for
joining our
General Assembly!

We will Ensure our Success through



- **Completing the landscape of EMNs and operating them as the primary tool for stakeholder involvement**
- **Managing actively the engagement with stakeholders, such as European Partnerships under Horizon Europe**
- Developing further tools to facilitate knowledge transfer
- Raising the understanding of the benefits of metrology and EURAMET's and its members' contributions to society by customised communication

Priorities for
2022-2023

Our selected priorities for 2022 – 2023
support also the KPIs and Strategic Objectives
of the Metrology Partnership

We need to **create and exploit linkages**
with other initiatives under Horizon Europe and beyond,
including the National Ministries

Completing the Landscape of EMNs



Our strategy is that EMNs will become
the primary tool for stakeholder involvement,
Also, towards the other Partnerships

Technical Committees	Metrology Networks
Focus on interactions between EURAMET members	Focus on interactions with a specific group of stakeholders
Govern the MRA processes, link to other RMOs	Co-ordinate the work of the members to ensure that we make the best use of the limited resources

Role of some TCs in stakeholder involvement
continues to be important!

EMN Landscape – Cluster View

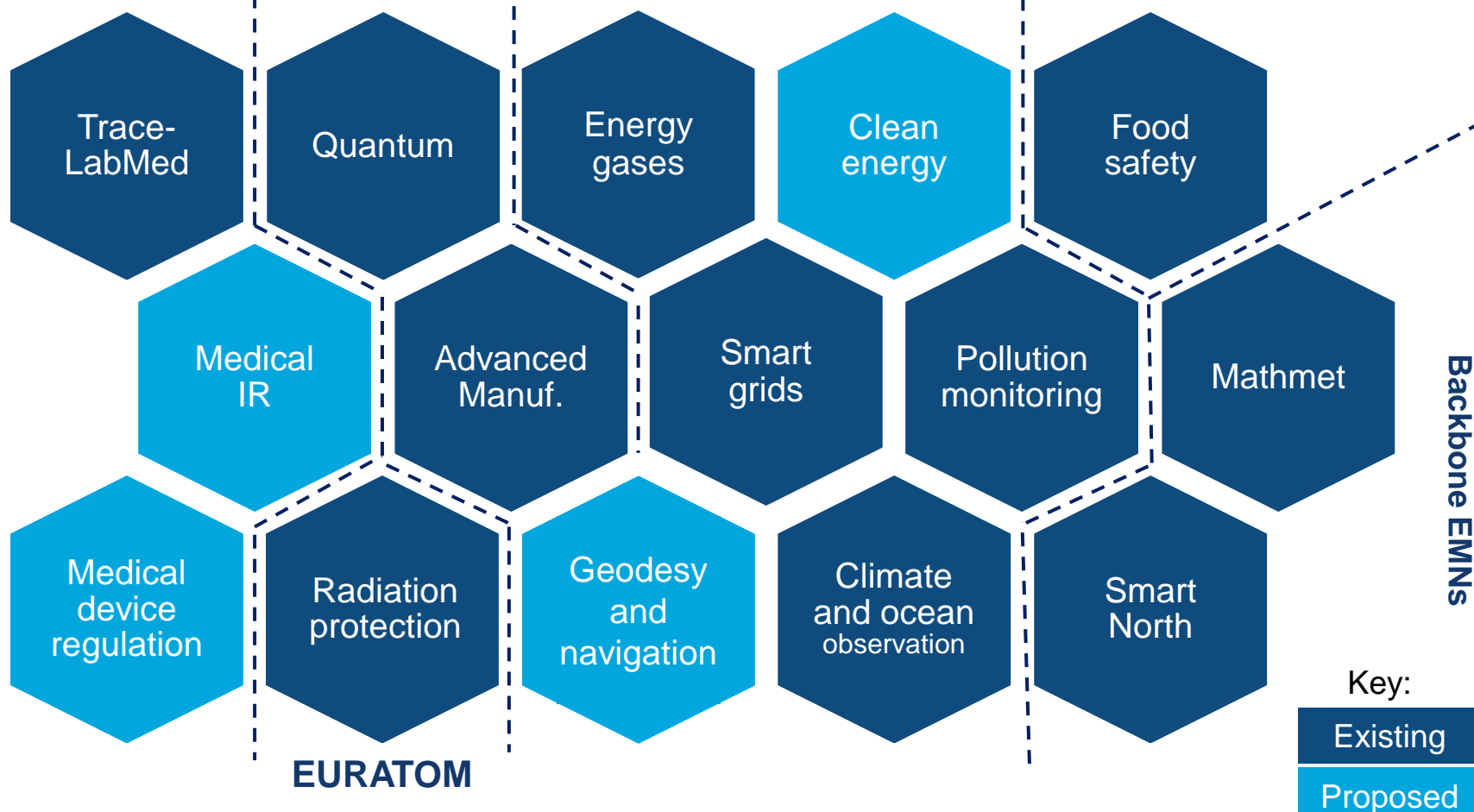


CLUSTER 1:
Health

CLUSTER 4:
Digital,
Industry &
Space

CLUSTER 5:
Climate,
Energy &
Mobility

CLUSTER 6:
Food,
Bioeconomy &
Agriculture

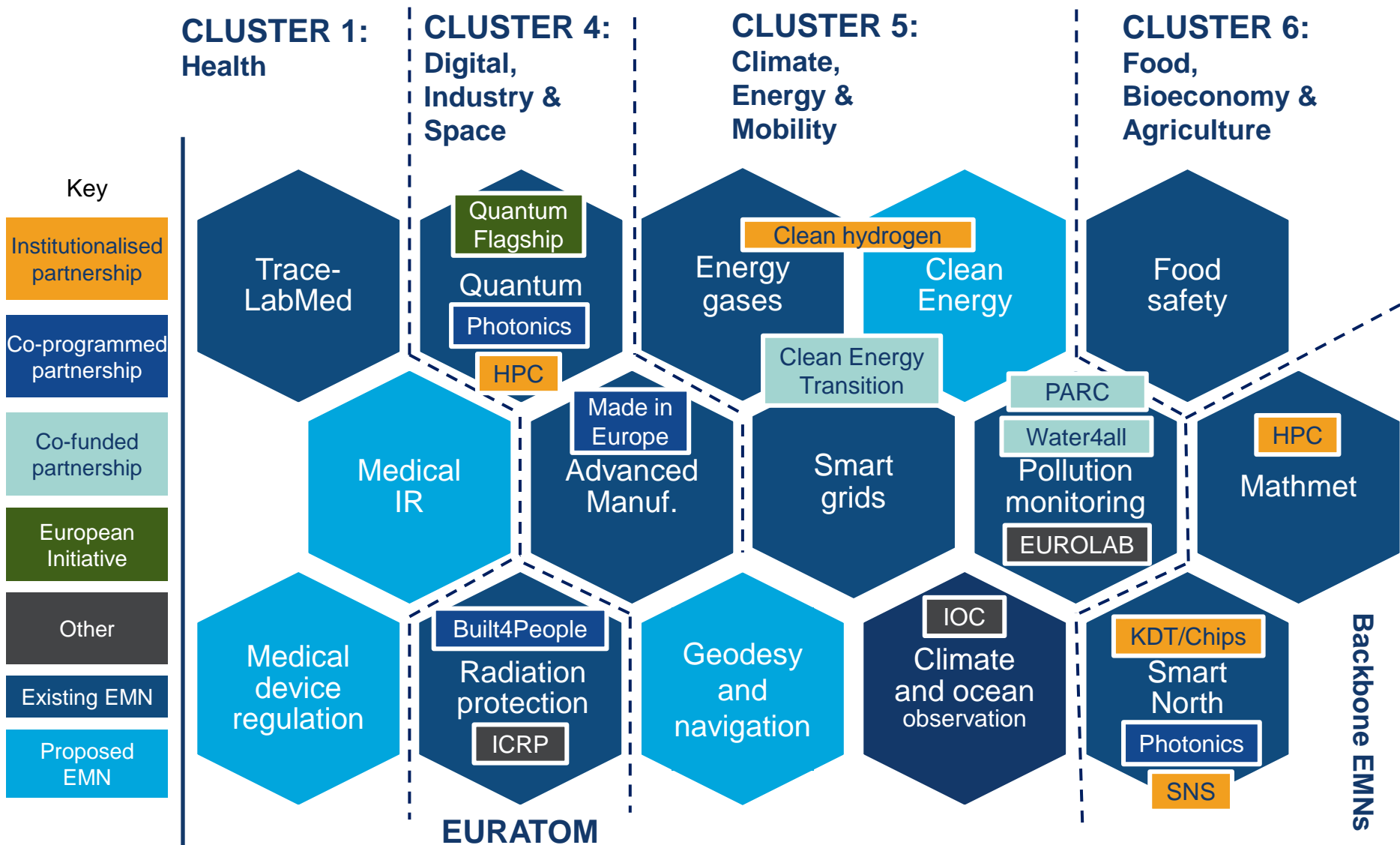


Engagement with European Partnerships etc.



- One of the evaluation criteria in the mid-term review of the Partnership is how we create synergies and complementarities with other parts of Horizon Europe
 - Partnerships, Missions, Clusters, Initiatives, and thematic or specific Programmes.
- A Steering Group is being set-up to strengthen the link between the Metrology Partnership and other relevant European programmes
 - National Governments
 - Standards Organisations
 - Universities and Research Institutions
 - Regulators and Policy Makers
 - European Partnerships

EMN Liaisons with other European Partnerships & Initiatives



Actions to Support Liaisons



- Examples of actions done in support of EMNs liaising with other European Partnerships and Initiatives
 - Top management support in establishing links and strategies
 - Event series aimed at EMN stakeholders
 - Public consultations on Partnership calls
 - Stakeholder mapping
 - Communication support
 - Website development
 - Social media visibility
 - News stories and newsletters
 - Promotion of the Metrology Partnership

EMN Stakeholder Events 2021



- EMN Advanced Manufacturing Stakeholder Meeting (October 11th 2021)
- Workshop on measurement challenges related to SARS-CoV2 and future pandemics (November 4th 2021)
- Workshop on measurement challenges in laboratory medicine (November 10th 2021)
- EURAMET Open Consultation on Metrology for Digital Transformation (November 9th 2021)
- EMN Smart Grids stakeholder workshops on SRA and future calls (November 16th, 23rd and December 1st)
- EMN Quantum session within European Quantum Technologies Conference (December 1st)

EMN Stakeholder Events 2021



- 630+ registrations
- Further information:
<https://www.euramet.org/?event=67%3A938>

- In 2022-2023 we prioritize
 - Completion of the landscape of EMNs
 - Strategic discussion on the EMN landscape happens in different events of the General Assembly week
 - Liaisons with other relevant European programmes
 - Liaisons happen primarily through EMNs, with the aim that EURAMET is represented by EMN Chair and a BoD member
 - Top management supports in establishment of links
 - Targets: Partnerships, Missions, Clusters, Initiatives, and thematic or specific Programmes
 - Metrology Partnership Steering Group is being set-up and will support achievement of this objective

Questions?

