

# 2019 workshop on delivering impact in EMPIR projects

**13:00-12:00, 02/03 May 2019**

**Seminarzentrum PTB, rooms A, B and foyer, Braunschweig, Germany**

## Programme

13:00	Welcome and introduction	<i>Thekla Kiffmeyer, chief third funding officer at PTB</i>
	<b>What impact is and why it is important</b>	
13:10	Generating Impact – what impact is and why it is important	<i>Fiona Jones Science Writer, EURAMET MSU</i>
	<b>Best practice examples I</b>	
13:40	How to make the best of your project	<i>Stefan Neumaier, chief metrologist at PTB</i>
	<b>Relaying impact to stakeholders</b>	
14:10	Promoting measurement science	<i>Hilary Phillips, Impact officer, EURAMET - MSU</i>
14:45	<b>Coffee break</b>	
15:15	Stakeholder Mapping-how to understand the other side	<i>Dagmar Auerbach Programme Manager, EURAMET</i>
	<b>Hand on Workshop Part I</b>	
15:45	Introduction to sessions, groupings	
16:00	<b>Group work: Using the tools</b> <ul style="list-style-type: none"> <li>- Understanding the need: Stakeholder mapping</li> <li>- Making it happen: Aligning impact to meet the need</li> <li>- Communicating: Writing for a non-technical audience</li> </ul>	<i>Fiona Jones; Tim Watt; James Allerton; Dagmar Auerbach; Hilary Philipps</i>
17:30-18:00	<b>End of day 1</b>	

Day 2	<b>Best practice examples II</b>	
9:00	How to make the best of your project	<i>Hans-Werner Schumacher, metrologist at PTB</i>
9:30	<b>Hand on Workshop Part II</b>	
Sometime coffeebreak	<b>Group work: Using the tools</b> <ul style="list-style-type: none"> <li>- Understanding the need: Stakeholder mapping</li> <li>- Making it happen: Aligning impact to meet the need</li> <li>- Communicating: Writing for a non-technical audience</li> </ul>	<i>Fiona Jones; Tim Watt; James Allerton; Dagmar Auerbach; Hilary Philipps</i>
11:00	<b>Come together/presenting results</b>	<i>all</i>
12.00	<i>close</i>	