

2018 Communications Workshop ‘How best to communicate the revised SI?’ Part 2

23 and 24 October 2018 at BEV, Vienna, Austria

PROGRAMME

Tuesday, 23 October 2018

- 09:00 – 09:30 **Registration and coffee**
- 09:30 – 10:00 **Welcome and introduction**
Robert Edelmaier, BEV
Anne Trumpfheller, EURAMET
- 10:00 – 10:30 **Update from BIPM / CIPM PR Expert Group**
Fiona Auty, NPL
- 10:30 – 11:00 **Update from EURAMET**
Hilary Phillips, EURAMET MSU & Anne Trumpfheller, EURAMET
- 11:00 – 12:30 **Best practice examples**
Valérie Morazzani, LNE
Anđelika Durutović, MBM,
Aline de Oliveira Coelho, Inmetro
Imke Frischmuth, Katharina Salfner, Erika Schow, Jens Simon, PTB
& All

12:30 – 13:30 Lunch break

- 13:30 – 14:30 **Joint communication activities on SI redefinition**
Brainstorming / group discussion

14:30 – 15:00 Networking coffee break

- 15:00 – 16:00 **Digression: Stakeholders & Target Groups**
Anne Trumpfheller, EURAMET & All
- 16:00 – 16:30 **Wrap-up / outlook second day**

Wednesday, 24 October 2018

09:00 – 09:30 **Introduction**

09:30 – 12:30 **Teamwork - Joint communication activities on SI redefinition**

12:30 – 13:30 Lunch break

13:30 – 14:00 **Teamwork - continued**

14:00 – 15:00 **Presentation of results and discussion**

15:00 – 15:15 Networking coffee break

15:15 – 15:45 **Topics for 2019 Communications Workshop**

15:45 – 16:00 **Wrap-up / closure of the meeting**

Information and registration: <https://www.euramet.org/event-commsworkshop2018>

Please note:

BEV has several sites in Vienna.

The workshop will take place at **BEV, Schiffamtsgasse 1-3, A-1020 Vienna.**

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