

G09.03.06 - EURAMET New Website & Communications

Anne Trumpfheller,
Communications Officer
2 June 2015

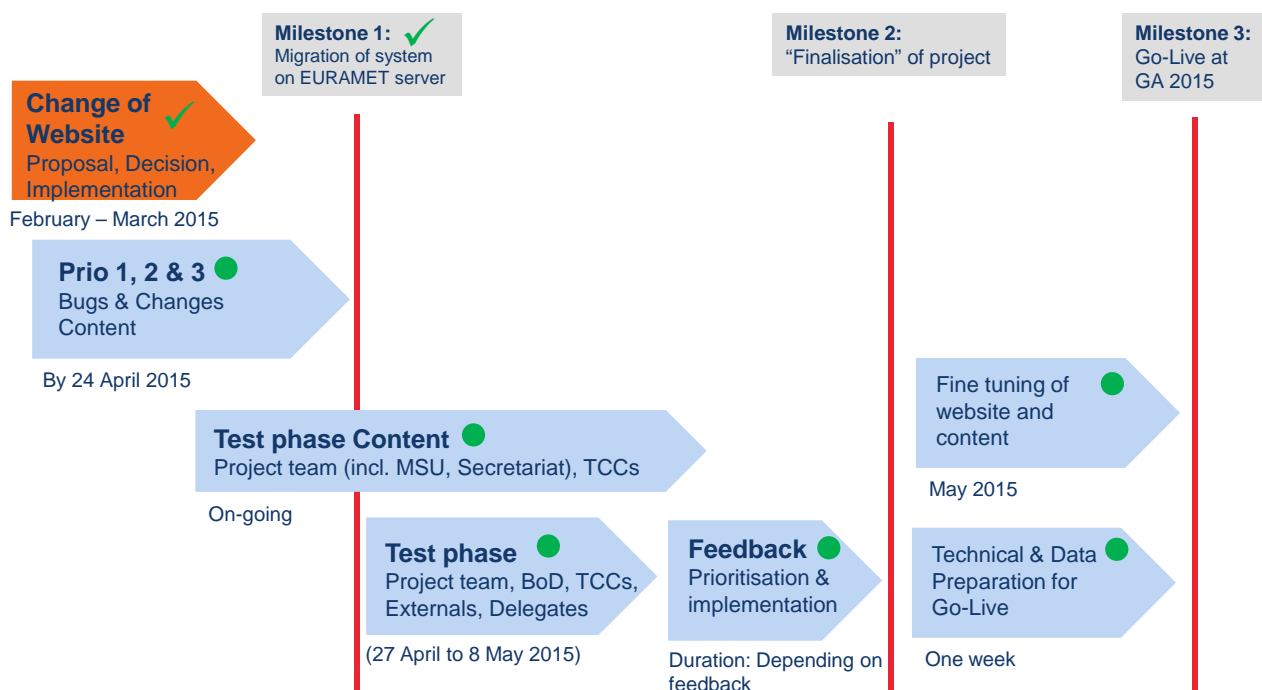
Content

- New Website
- Communications

- relaunch.euramet.org
- Coffee break sessions
- Go-live:
Friday, 5 June 2015 - after GA week



Timeline for go-live



- New Website
- Communications

Communication Objectives 2015



Objectives Priority 1

Go-live website

Maintenance of new website:
- Regular news updates
(min. 1 – 2 per month)

Social Media Concept
+ Process

Editorial Board:
Process and membership

Newsletters:
- internal: min. 3 per year
- external: 2 PDF newsletters
+ e-mail newsletter every 2nd
month

Publicity Material:
- Corporate Design:
Business Cards,
compliment slip,
E-mail signature, etc.
- EURAMET flyer / poster,
presentation
- EMPIR brochure / flyer

EMRP Case Studies
(to check with MSU)

Objectives Priority 2

Internal Communications
Channel: Adobe Connect /
Webex (Concept)

KPIs for Communications

Stakeholder DB - Concept

Communications Network

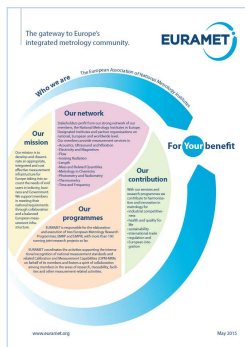
Awareness Raising?

Survey?

New Publicity Material



- PPT & Word Templates (general and for each TC)
- Guides, SRA & Strategy in new design
- Press release on Delegation Agreement
- New channel: LinkedIn-Profile
- Roll-ups, Poster, Flyer



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EMPIR Logo



- Available at msu.euramet.org and new website



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- Appendix

Goals of EURAMET's new website



- Redesign regarding structure, content and layout to support the promotion of EURAMET and its research programmes
- Centralise communication activities around a new, more informative and more dynamic website
- Improve content structure and navigation to enhance communication channels
- Increase attractiveness and ease of use for internal and external users
- Raise visibility of EURAMET and its research programmes (EMRP and EMPIR)
- Website as a constantly updated information portal that encourages interaction and access to information
- Support the exchange and dissemination of information within the internal EURAMET community

Target Audience



- Science (e.g. Academia, Metrology Community; international)
- Economy (e.g. High-Tech Industry)
- Government officials (European and national level)
- Media
- General Public
- EURAMET Members
- Stakeholders of EURAMET's research initiatives

Requirements



- Most parts of existing content of the current website should be preserved and structured
- Allow for take over of existing databases (e.g. project database, contact database)
- Events and news section
- Preparation for integration of social media
- Inclusion of space to accommodate multimedia
- Responsive: Access via mobile devices (tablet portrait format)
- Allow for content and structure updates by non-technical users via CMS
- Web Statistic module
- Optimised search function
- Develop and implement privacy policy / data protection and web security mechanisms
- Provide for new content area and workspace of EURAMET's new research programme

What's new



- Design
 - Modern web design suitable for EURAMET's different target audiences, following EURAMET's corporate design, appearance and image
- Homepage: Structure and content
- Search
- Promotion of Joint Research Projects
- Bread crumb navigation
- Improved accessibility
- Content for external target groups
- Submission of publications
- News and Events pages
- Internal starting page

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Homepage

EURAMET Claim and logo



Full Menu

Selected Menu topics or special topics

Area for important news, content, messages

Promotion of selected EURAMET Joint Research Projects

Events and News

Footer

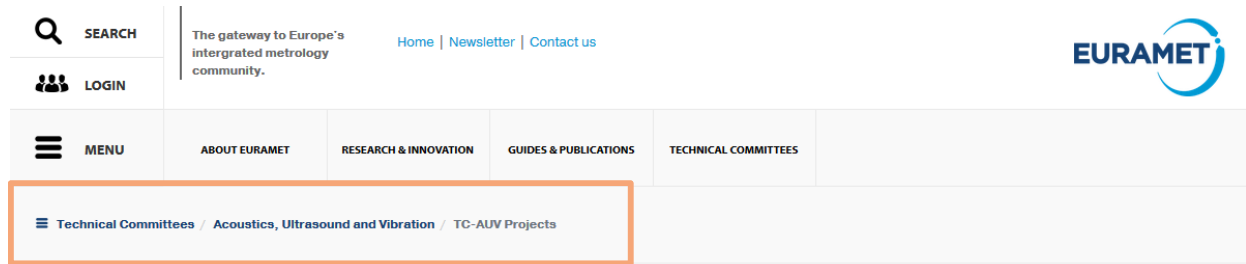
The screenshot shows the EURAMET homepage layout. At the top, there is a header with the EURAMET logo and navigation links. Below the header is a main menu. The main content area features a large banner for 'METROLOGY FOR SMART ELECTRICAL GRIDS' and a section for 'EVENTS' and 'NEWS'. The footer contains contact information and links to various resources.

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Bread crumb navigation



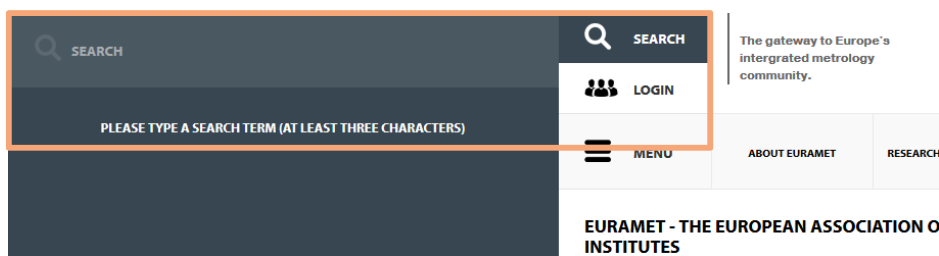
Each page contains a part with bread crumb navigation

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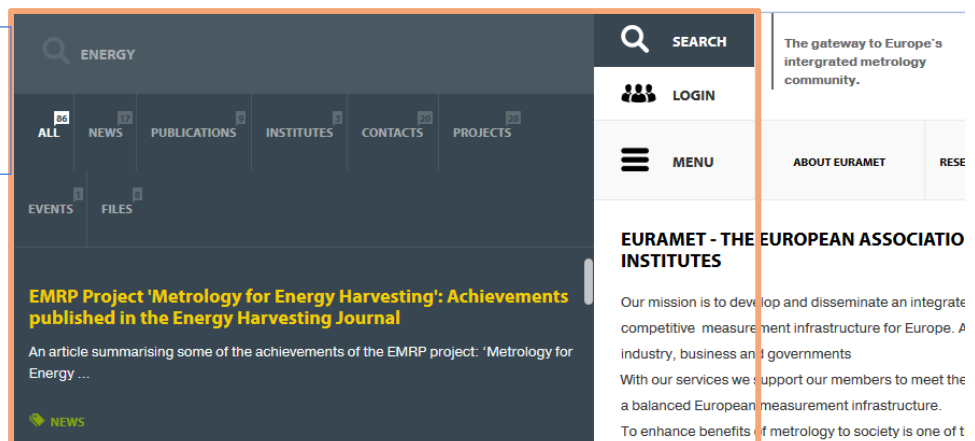
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Search



Search results are automatically collated in categories (e.g. News, Publications, Institutes, Contacts, Projects, Events)



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Joint Research Projects



Research & Innovation / Search Research Projects

Link: <http://relaunch.euramet.org/research-innovation/search-research-projects/>

FIND ALL EURAMET METROLOGY RESEARCH PROJECTS

Title	Field	Institute
<input type="text"/>	<input type="text" value="all"/>	<input type="text" value="all"/>
Project Number	Project Type	Call
<input type="text"/>	<input type="text" value="all"/>	<input type="text" value="all"/>
Short Title	Country / Organisation	Status
<input type="text"/>	<input type="text" value="all"/>	<input type="text" value="all"/>

SEARCH

Search for all EURAMET Joint Research Projects

TYPE	FIELD	PROJECT NUMBER	SHORT NAME	TITLE	SHORT DESCRIPTION	COORDINATOR	STATUS	CALL
EMRP	Energy	ENG01	GAS	Characterisation of Energy Gases	Greener alternatives to natural gas: Gas manometer Enabling alternative and renewable gaseous fuels to be used in the European gas pipeline system	Dai Jones	completed	2009
EMRP	Energy	ENG02	Harvesting	Metrology for Energy Harvesting	Harvesting waste energy: Developing sources of sustainable energy from human activity and natural processes	Dr. Jürgen Melcher	completed	2009
EMRP	Energy	ENG03	LNG	Metrology for Liquefied Natural Gas	Feeding gas grids: Enabling natural gas trading between countries not served by pipelines	Oswin Kerkhof	completed	2009
EMRP	Energy	ENG04	SmartGrid	Metrology for Smart Electrical Grids	Modernising electricity grids: Making smart grids smarter	Dr Gert Rietveld	completed	2009
EMRP	Energy	ENG05	Lighting	Metrology for Solid State Lighting	The future of lighting: Enabling the uptake of low	Marin van	completed	2009

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Joint Research Projects



CHARACTERISATION OF ENERGY GASES

GAS



COORDINATOR
[Dai Jones \(NPL\)](#)

Greener alternatives to natural gas: Gas manometer Enabling alternative and renewable gaseous fuels to be used in the European gas pipeline system

Natural gas resources in the EU are declining and the public gas networks need to include alternative energy gases, such as biogas, to ensure a reliable and sustainable supply.

To enable gases from non-conventional sources to be used like natural gas, without any modification to existing equipment, the measurement infrastructure needs to be developed in order to characterise these gases.

The current standards of measurement for natural gas will be tested for their suitability at measuring the properties of the alternative gases. Important measurements include gas composition, calorific value (energy content) and humidity, which are all needed to ensure efficient trade, safe use and transportation. Certain known impurities, such as ammonia and siloxanes, also need to be measured and closely monitored as they can cause problems during gas processing and use.

PARTICIPATING PARTNERS

[BAM \(Germany\)](#)
[BEV/E+E \(Austria\)](#)
[CEM \(Spain\)](#)
[CMi \(Czech Republic\)](#)
[INM \(Romania\)](#)
[INRIM \(Italy\)](#)
[INTA \(Spain\)](#)
[LNE \(France\)](#)
[MIKES \(Finland\)](#)
[MKEH \(Hungary\)](#)
[MRC MI-UAL \(Turkey\)](#)
[NPL \(United Kingdom\)](#)
[PTB \(Germany\)](#)
[SMU \(Slovakia\)](#)
[SP \(Sweden\)](#)
[UME \(Turkey\)](#)
[VSL \(Netherlands\)](#)

INFORMATION

TYPE
EMRP

FIELD
Energy

PROJECT NUMBER
ENG01

PROJECT TYPE
Joint Research Project

STATUS
completed

CALL
2009

DURATION
36 months

RESEARCHER GRANTS
2

Each project has a page with detailed information about the project (e.g. Participating Institutes, Description, Coordinator, etc.)

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Contact Search



Search Contacts

Link: <http://relaunch.euramet.org/search-contacts/>

Search
Institutes

Countries

Committees
and Bodies

Country / Organisation

all

Subcommittee

all

Institute

all

Technical Committee

all

SEARCH

On the Contact Search page you'll find all EURAMET contacts and you can search for EURAMET Institutes, Countries and Committees and Bodies

NAME ▲▼	INSTITUTE ▲▼	COUNTRY / ORGANISATION ▲▼
Achkar, Joseph	LNE-SYRTE - Systèmes de Référence Temps - Observatoire de Paris	France
Ackerholm, Måns	SP - SP Technical Research Institute of Sweden	Sweden
Prof. Drd Acko, Bojan	MIRS/UM-FS/LTM - Metrology Institute of the Republic of Slovenia/University of Maribor-Faculty of Mechanical Engineering/Laboratory for Production Measurement	Slovenia
Dr. Ahlers, Franz-Josef	PTB - Physikalisch-Technische Bundesanstalt	Germany
Akçadag, Ümit Y.	UME - Ulusal Metroloji Enstitüsü	Turkey
Akselli, Basak	UME - Ulusal Metroloji Enstitüsü	Turkey
Aladzhem, Petya	BIM - Bulgarian Institute of Metrology	Bulgaria

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Country pages



Search Contacts / Countries

Link: <http://relaunch.euramet.org/search-contacts/countries/>

COUNTRIES

Country / Organisation

Austria

Institute

none

SEARCH

COUNTRY INFORMATION

COUNTRY

Austria

DELEGATE

Robert Edelmaier

ALTERNATE

Dr Michael Matus

EMRP REPRESENTATIVE

Robert Edelmaier

TC CONTACT PERSONS

TECHNICAL COMMITTEE

CONTACT PERSON

INSTITUTE

E-MAIL ADDRESS

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WELCOME TO THE EURAMET OPEN ACCESS REPOSITORY

The EURAMET Open Access Repository is an online service giving access to scientific papers published within the European Metrology Research Programme (EMRP).
[Terms and conditions for access to the EURAMET Publication Repository](#)

EURAMET provides a repository with publications from EURAMET's Joint Research Publications

REFERENCES

Search Call:

all

Search Project:

all

Search:

SEARCH

CLEAR

Preliminary comparison of DUV scatterometry for CD and edge profile metrology on EUV masks

Endres, J., Bodermann, B., Dai, G., Wurm, M., Henn, M.-A., Gross, H., Scholze, F. and Diener, A.
2014

Fringe 2013 - 7th International Workshop on Advanced Optical Imaging and Metrology (2014) , 695-700

Type: Proceeding

Project title: IND17: Scatterometry: Metrology of small structures for the manufacturing of electronic and optical devices

Name of call / Funding Programme: EMRP A169: Call 2010 Industry

Optical mirror referenced capacitive flatness measurement and straightness evaluation of translation stages

Kren, P.

2014

Measurement Science and Technology 25 (2014) , 5pp

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SUBMIT A PUBLICATION

Via an online form, authors can submit publications from Joint Research Projects

Please select a document type before you make any entries:

Article

Title *:

Author(s) *:

#	First name	Surname	Institute
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Events



Publications & Media Centre / Events Link: <http://relaunch.euramet.org/publications-media-centre/events/>

Event list: Latest on top

Search possibilities via title or category

Event list: Closest on top

TYPE	DATE	TITLE	LOCATION	CATEGORY
Meeting	2016-06-27 2016-07-01	TC-Thermometry (TC-T) Annual Meeting 2016	Zakopane, Poland	TC Meeting
Meeting	2016-02-16 2016-02-18	11th Joint Meeting BoD /TC Chairs	tbd	
Meeting	2016-02-03 2016-02-04	TC-Photometry and Radiometry (TC-PR) Annual Meeting 2016	GUM, Warsaw, Poland	
Event	2015-10-27 2015-10-29	5th Galileo Science Colloquium	PTB, Braunschweig, Germany	External
Meeting	2015-10-01 2015-10-02	26th Board of Directors Meeting	METAS, Bern, Switzerland	Board of Directors Meeting
Meeting	2015-09-17 2015-09-18	8th Annual Meeting of the EURAMET and WELMEC Focus Group on Facilitating the National Metrology Infrastructure Development	Vienna, Austria	Focus Group FNMI
Event	2015-08-24 2015-08-28	International Summer School on Metrology 2015	Kloster Drübeck, Germany	External
Event	2015-07-01 2015-07-02	International Flow Measurement Conference 2015	University of Warwick, Coventry, United Kingdom	External
Event	2015-06-29 2015-07-03	First Generation Optical Gravitational Sensor	Besancon, France	External
Event	2015-06-29 2015-07-03	EFTS 2015: European Frequency and Time Seminar	Besancon, France	External
Meeting	2015-06-01 2015-06-05	9th EURAMET General Assembly and Scientific Symposium	Krakow, Poland	EURAMET General Assembly
Meeting	2015-05-26 2015-05-28	25th COOMET Committee Meeting	Khujand, Tajikistan	External

UPCOMING EVENTS

TC-FLOW (TC-F) ANNUAL MEETING 2015

05-05-15 to 07-05-15

Type: Meeting

Location: Borås, Sweden

Category: TC Meeting

25TH BOARD OF DIRECTORS MEETING

12-05-15 to 12-05-15

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Internal Area



SEARCH LOGIN

The gateway to Europe's integrated metrology community.

Home | Newsletter | Contact us

Internal information can be found all over the website; EURAMET members should log-in for a better user experience

MENU

ABOUT EURAMET RESEARCH & INNOVATION GUIDES & PUBLICATIONS TECHNICAL COMMITTEES

MEMBER LOGIN

Username

Password

LOGIN

Forgot your password?

LOGIN

EUROPEAN ASSOCIATION OF NATIONAL METROLOGY

Develop and disseminate an integrated, cost effective and internationally consistent infrastructure for Europe. Always taking into account the needs of governments

support our members to meet their national requirements and to establish measurement infrastructure.

To enhance benefits of metrology to society is one of the highest priorities for EURAMET and

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Individual Starting Page (Dashboard)



Q SEARCH The gateway to Europe's integrated metrology community. Home | Newsletter | Contact us

EURAMET

PROFILE

MENU MY EURAMET RESEARCH & INNOVATION GUIDES & PUBLICATIONS TECHNICAL COMMITTEES

Hello, **Anne Trumpfheller** LOGOUT

METROLOGY FOR SMART ELECTRICAL GRIDS

Electricity grids are the backbone of our modern society. Environmental issues, reduction of greenhouse gas emissions and diminishing energy supplies are challenging traditional grid systems, which incorporate large fossil fuel plants. Centrally managed grid systems must und...

LEARN MORE

EVENTS SEE ALL

TC-THERMOMETRY (TC-T) ANNUAL MEETING 2016
27-06-16 to 01-07-16

TC-PHOTOMETRY AND RADIOMETRY (TC-PR) ANNUAL MEETING 2016
03-02-16 to 04-02-16

INTERNATIONAL FLOW MEASUREMENT CONFERENCE 2015
01-07-15 to 02-07-15

NEWS SEE ALL

SAVE THE DATE: FOCUS GROUP MEETING 2015
20-03-15

The 8th annual meeting of the EURAMET and WELMEC Focus Group...

5TH GALILEO SCIENCE COLLOQUIUM
13-03-15

The 5th International Colloquium - Scientific and Fundamental Aspects of

EURAMET PROJECTS SEE ALL

FUSED SILICA CAPACITANCE STANDARDS

Reference
50

Starting Date Completion Date

Status
completed

The internal starting page welcomes you with news and events interesting for you (e.g. your TC if available) and one of the latest TC Projects.

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2015-06-02

Internal Area



MENU MY EURAMET RESEARCH & INNOVATION GUIDES & PUBLICATIONS TECHNICAL COMMITTEES

Hello, **Anne T**

MY EURAMET

My Account

QMS

Board of Directors

Delegates

TC-Chairs

EMPIR Committee

Strategic Research Agenda

Newsletter

TECHNICAL COMMITTEES

Acoustics, Ultrasound and Vibration

Electricity and Magnetism

Flow

Interdisciplinary Metrology

Ionising Radiation

Length

Mass and Related Quantities

Metrology in Chemistry

Photometry and Radiometry

Quality

Thermometry

Time and Frequency

The "My EURAMET" section is your internal menu, according to your interests

EVENTS SEE ALL

TC-THERMOMETRY (TC-T) ANNUAL MEETING 2016
01-07-16

TC-PHOTOMETRY AND RADIOMETRY (TC-PR) ANNUAL MEETING 2016
04-02-16

INTERNATIONAL FLOW MEASUREMENT CONFERENCE 2015
02-07-15

NEWS

SAVE THE DATE: FOCUS GROUP MEETING 2015
20-03-15

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5TH GALILEO SCIENCE COLLOQUIUM
13-03-15

The 5th International Colloquium - Scientific and Fundamental Aspects of

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23RD BOARD OF DIRECTORS MEETING

CATEGORIES
Board of Directors Meeting

Time schedule

Start of meeting: 23 September 2014, 9.00h
End of meeting: 24 September 2014, 13.00h

Venue

Possibility of private description

How to get from the Airport to the hotels

The best way to come from the airport to the area in which the hotels are located is actually by taxi.

In alternative you should get a bus from the airport to Florence Central Station, i.e. Firenze Santa Maria Novella (you'll find the timetable here: <http://www.aeroporto.firenze.it/en/passengers/from-to-the-airport/bus.html>).

At Florence Central Station you can take bus number 36 (TO "CASCINE DEL RICCIO"), 37 (to "TAVERNUZZE PRIMO MAGGIO"), D (to "FERRUCCI"), or 36A (To "CASCINE DEL RICCIO") and get off at bus station "CALZA". The bus station CALZA is exactly at Porta Romana and from there you can walk to all hotels: Hotel Anna Elena and/or Hotel Classic are nearer. Villa Betania and Casa

EVENT INFORMATION

DATE
23-09-14 to 24-09-14

TYPE
Meeting

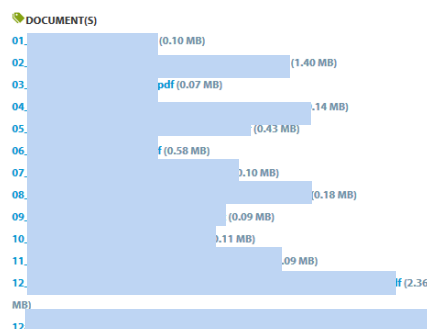
LOCATION
INRIM, Florence, Italy

DOCUMENTS

[DOWNLOAD ALL DOCUMENTS AS A ZIP FILE](#)

AGENDA(S)
B23.0_Agenda_final.docx (0.07 MB)

MINUTES
BoD-23_Minutes-final.pdf (0.22 MB)



Private documents will only be displayed when logged in

EURAMET's Strategic Objectives

External:

- Engagement of key stakeholders (1)
- Influence European policy makers and National Governments (2)
- Further develop co-operation in R&D (3)
- Supporting quality infrastructure (5)

Internal:

- Further develop co-operation in R&D (3)
- Deliver high value to members and associates (4)
- Supporting quality infrastructure (5)

Position EURAMET as the gateway to Europe's integrated metrology community.

- Strengthen and Extend Awareness of EURAMET and its Impact
- Openness and Transparency
- Suitable Communication for Different Audiences
- Establish Communication Network
- Target-Oriented Distribution of Information
- Strengthen Community Feeling
- Make EURAMET Visible, Accessible, Understandable